

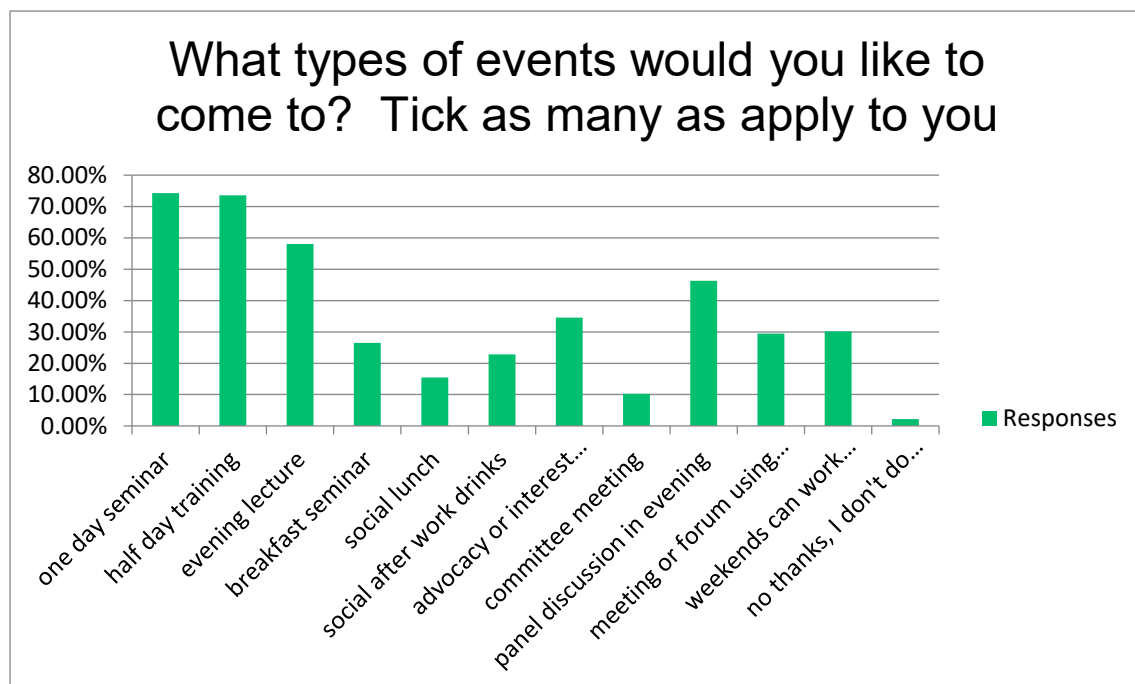
Auckland Geography and Events Survey: March 2019

For the Auckland Branch of
New Zealand Psychological Society

Results Summary

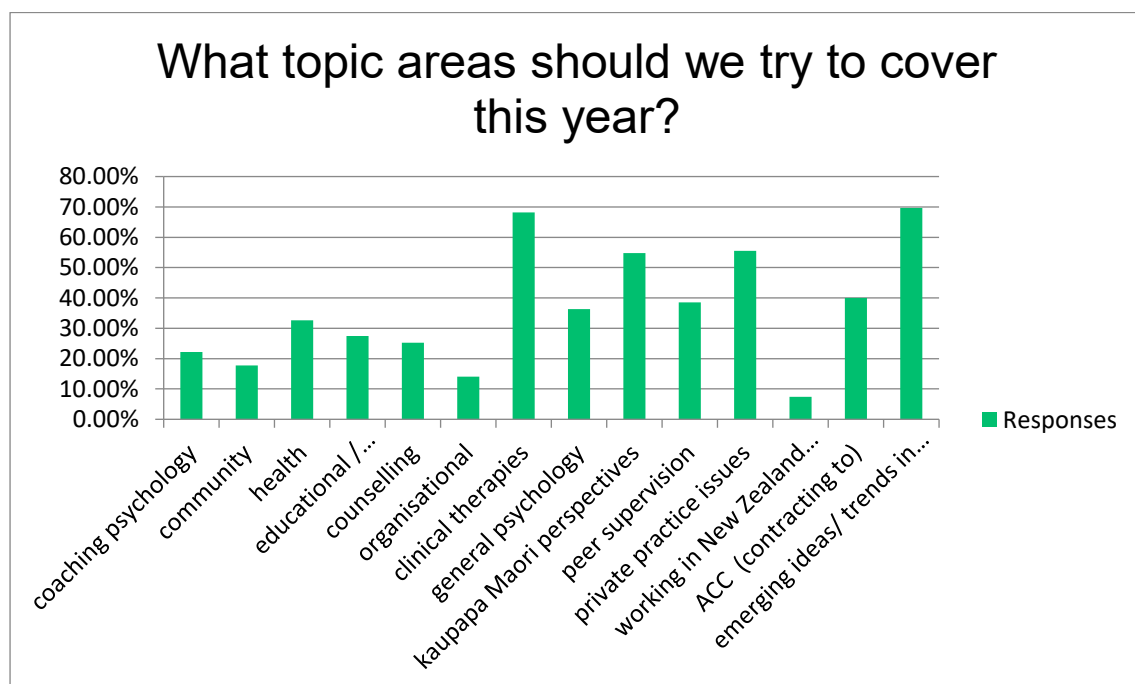
1. 137 members and student subscribers responded (18.5%)
2. The majority of Auckland branch respondents want sub-branches to create communities of local psychologists
3. Either one-day or half-day trainings are the most popular events but require advance notice of at least one month (or longer for several people)
4. Cheaper PD is desirable in the \$50 - \$200 range
5. Email notification is by far the best form of communication
6. About half of respondents would go to activities in the city fringe, and a quarter would go to events in north Auckland (most popular sub-branch area)
7. Emerging trends in psychology was the most popular topic choice, although many psychologists are too busy to attend
8. More interactive events such as interest groups, advocacy, networking, and discussions also appealed to smaller numbers of respondents
9. 37 members are prepared to assist in large or small ways (this is more than double the 10% who chose committee meetings from the events type list).

Question 1



1. Most popular event format = One day or half day training for 75% of respondents.
2. Second popular event format = Evening lecture or discussion for about half of respondents.
3. Third popular format = interest groups, forums via Zoom, or weekends for a third of respondents.

Question 2



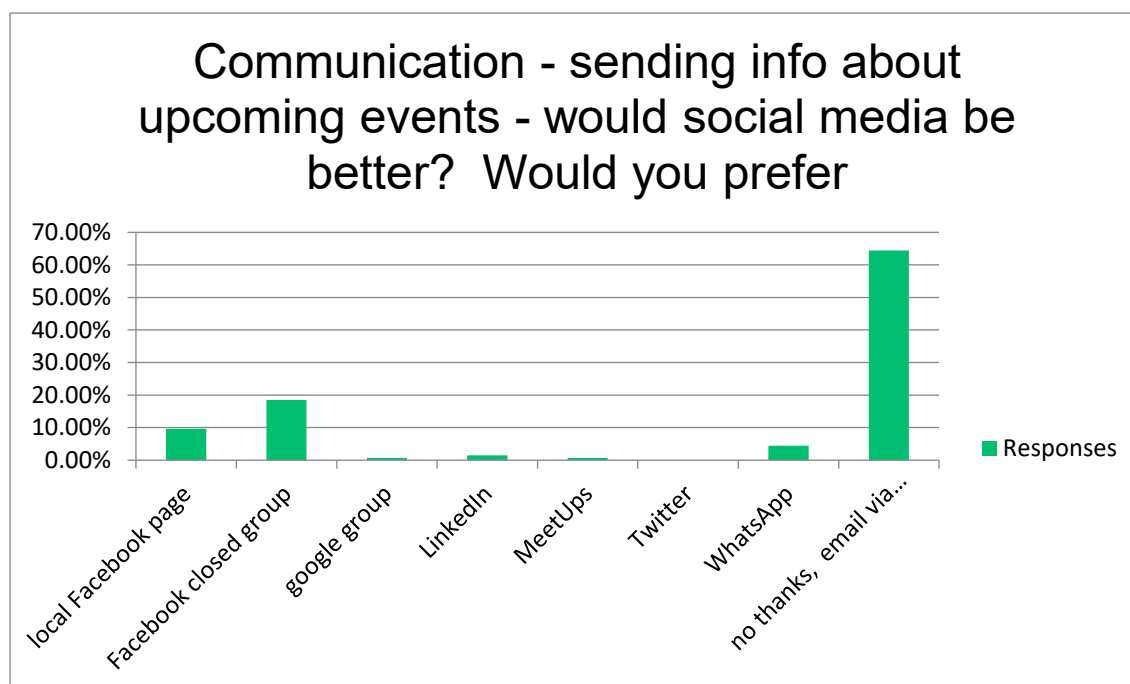
Suggested Topic	Respondents	
emerging ideas/ trends in psychology	69.63%	94
clinical therapies	68.15%	92
private practice issues	55.56%	75
kaupapa Maori perspectives	54.81%	74
ACC (contracting to)	40.00%	54
peer supervision	38.52%	52
general psychology	36.30%	49
health	32.59%	44
educational / developmental	27.41%	37
counselling	25.19%	34
coaching psychology	22.22%	30
community	17.78%	24
organisational	14.07%	19
working in New Zealand after training overseas	7.41%	10
Other - Pasifika perspectives		4
Other - Ethics		3

Question 3

Name a good meeting place (or three) that you can get to easily, put the name and the location e.g. Britomart central city

people	where they will attend events easily		conclusion
43	Central city / CBD		one third happy with CBD
55	city fringe / central area		about half want city fringe
32	north (all requesters)		a quarter want north
15	south		
11	west		
8	east		
3	Northland only		3 want only Northland north

Question 4



Answer Choices	Responses	
local Facebook page	9.63%	13
Facebook closed group	18.52%	25
google group	0.74%	1
LinkedIn	1.48%	2
MeetUps	0.74%	1
Twitter	0.00%	0
WhatsApp	4.44%	6
no thanks, email via NZPsS is fine	64.44%	87
Other (please specify)		5
Answered		135
Skipped		2

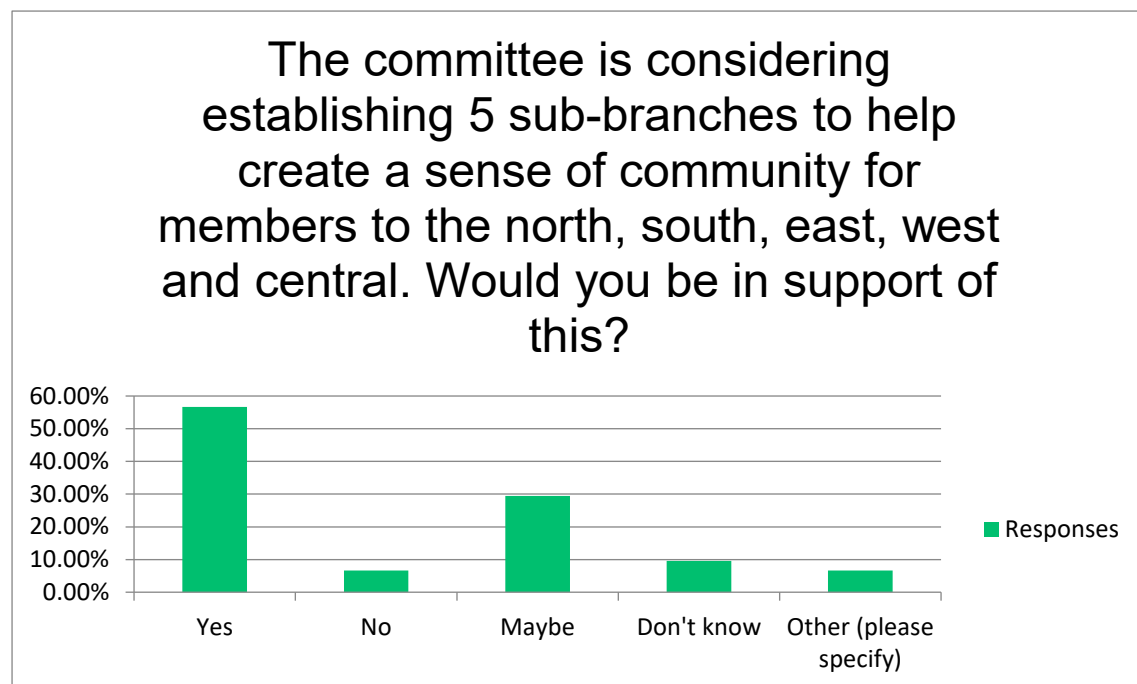
Other comments reinforced the desire to receive email alerts from national office. No other social media platform was suggested. (Respondents had received the survey invitation link via such an email).

Question 5

How many weeks do you need to know before the event to make arrangements to attend?

Respondents wanted to know an average of 4.3 weeks before an event i.e. a month or longer before an event for some people.

Question 6



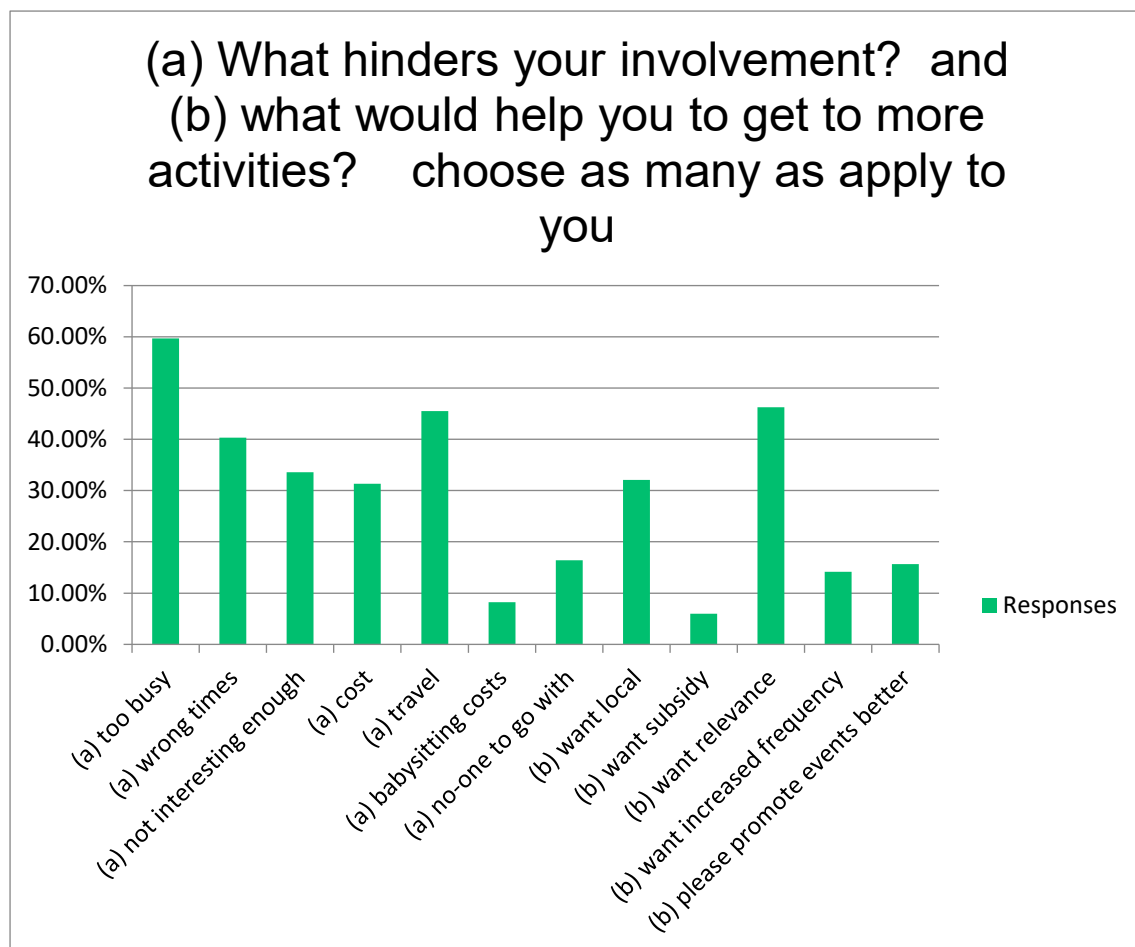
Only 1 respondent skipped this question. The majority are in favour of sub-branches.

Question 7

We know the cost of events plays a big role in determining attendance - please tick the statements reflecting your expectations

Answer Choices	Responses	
more free events please	66.67%	90
social - events need to be cheap and cheerful	39.26%	53
social - a formal dress up event would be great for networking	8.89%	12
training/PD up to \$50 is ok	31.11%	42
training/PD up to \$100 is ok	41.48%	56
training/PD up to \$200 is ok	25.93%	35
cost is not a barrier	8.89%	12
don't know, undecided, it depends...	16.30%	22
Answered		135
Skipped		2

Question 8



Question 9

Is there anything else you want to tell us about how the Auckland branch could help create community and support among our members?

Nine people said thanks for a good job, 5 people commented on the need for networking opportunities, and 4 people commented on having a branch or at least events in Northland plus 29 other varied comments.

Question 10

The survey is complete. If you would offer to help us this year (even with just one thing) please add your details below and we'll be in touch. Thanks!

37 respondents offered to help and were willing to be contacted by the Auckland branch committee.