



The New Zealand Psychological Society

Te Rōpū Mātai Hinengaro o Aotearoa

Strategic Plan 2017-2021

Vision

To improve individual, community & social wellbeing by representing, promoting and advancing psychology & psychological practice

Values

Respect for all persons

Responsible caring

Integrity in relationships

Social justice in society

Strategic Objectives

GROW

our membership

PROVIDE

services that support the interests & needs of our members

DEVELOP

the knowledge, skills & competence of our members

INFORM & EDUCATE

Aotearoa on psychological issues

ADVOCATE

be a strong voice for psychologists and for equity, health and wellbeing for all

PROMOTE

the study & practice of psychology

SUSTAIN

the Society's financial health

HONOUR & ADVANCE

our bicultural commitment to Māori

Driving Change

ENGAGING

our members, branches, institutes & stakeholders

INNOVATING

our services & benefits

PARTNERING

with Māori practitioners & researchers to enhance Māori health & wellbeing through psychology

EVOLVING

as a progressive, responsive organisation

DIVERSIFYING

our income