

Bridgette Masters-Awatere has whakapapa connections to the Northland and Bay of Plenty regions of the North Island, New Zealand. She affiliates to many iwi in those areas, but her strongest ties are to Te Rarawa and Tūwharetoa ki Kawerau. Bridgette lives with her husband Shaun (Ngati Porou) and their two children in Hamilton.

Bridgette is an Associate Professor of Psychology at the University of Waikato. She holds leadership roles as the Director of the Māori and Psychology Research Unit and the Director of the Community Psychology Professional Practice Programme. As a Community Psychologist Bridgette's approach is seek to understand experiences in a broader context and to find pathways for those impacted the most by power and resource differences.

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