

SCHEDULE OF ADVERTISING RATES IN NZPS PUBLICATIONS

NZPS members receive 50% discount

<https://www.psychology.org.nz/publications-media/advertising-opportunities/>

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	Type	Size	Amount	Deadlines
WEBSITE ADVERTISING	Vacancies	Any size and colour PDF file	\$150.00	None
	Professional Development Events, Seminars and Workshops***	Any size and colour PDF file	\$90.00 per event	
			\$250.00 for bundle of 3 events or 1 event for 3 months listing	
CONNECTIONS - E-NEWSLETTER	Monthly electronic newsletter * 11 issues per year *News items; notices about workshops; seminars; events; advertisements for psychologist positions *Ads are displayed under the heading "Advertising" as PDF link	Up to 100 words and one image size 60 x 60 mm	\$150.00	Deadline: 10th of each month & Issue Mailout: Mid Month
		Up to 200 words and one image size 120 x 120 mm	\$220.00	
		Unlimited words and images up to 2 pages	\$320.00	
	Rooms for Hire Ad in Connections	Any size and colour PDF file	Members - FREE	
			Non-members \$50.00	
WEBSITE AND CONNECTIONS COMBO	Combo 1: Connections (E-newsletter) and PD Events	Any size and colour PDF file	\$350.00	Deadline: 10th of each month & Issue Mailout: Mid Month
			\$400.00	
	Combo 2: Connections (E-newsletter) and Vacancies	Any size and colour PDF file	\$400.00	
PSYCHOLOGY AOTEAROA	Magazine-style publication *2 issues per year *Information, articles, and viewpoints on matters of general interest to NZ psychologists *A4 size layout	Full page 185 x 250 mm	\$490.00	Vol 1 - Deadline: 1st April - Mailout: 15 May
		Half page 185 x 125 mm or 93 x 250 mm	\$330.00	
		1/4 page 93 x 130 mm	\$220.00	
		1/8 page - 60 x 90 mm	\$130.00	Vol 2 - Deadline: 1st Oct - Mailout: 15 Nov
	INSERTS: May be placed with Psychology Aotearoa subject to prior approval.	\$600.00		

Deadlines may be flexible. Please enquire for particular issues

Acceptance requires NZPS approval and size may be determined by space available

No discount offered for advertising agencies. Agencies add commission to above rates

GST inclusive prices are applicable to all advertisers. IRD advised GST is incurred as service is provided in NZ

All publications are distributed to Full Members (currently 1300) and Subscribers/Students (700+)

***Professional Development Events, Seminars and Workshops (Speaker/Presenter must be a member of NZPS to be eligible for 50% discount)

Rates - Effective from 1 February 2020