



The New Zealand Psychological Society

Te Rōpū Mātai Hinengaro o Aotearoa

PO Box 4092, Wellington 6140. Ph. 04 473 4884, Fax 04 473 4889. Email: office@psychology.org.nz

Schedule of Advertising Rates in Society Publications

* The BULLETIN	* NZ JOURNAL OF PSYCHOLOGY	* CONNECTIONS
Magazine-style publication 2 issues per year A4 size layout	Academic journal, 3 issues per year (March, July & November) A4 size layout	Monthly newsletter A4 size layout
Information, articles, and view-points on matters of general interest to NZ psychologists.	Articles on psychological research. Subscribed to by university libraries world wide.	News items; notices about workshops, seminars, events; advertisements for psychologist positions vacant.
Issue / Deadlines: Varies - check with the Editor (contact details above)	Issue / Deadlines: March, July & November 10th day of the previous month	Issue / Deadlines: Mid month Copy required by 3rd of each month*

SIZE*	Dimensions	COST (NZ\$ - GST exclusive)* Connections/ Bulletin/Journal
FULL PAGE	185 x 255 mm	420.00
HALF PAGE – 2 columns - 3 columns or	→ x ↓ 120 x 180 mm 185 x 130 mm 90 x 25.5 mm	280.00
QUARTER PAGE – 1 column - 2 columns or	→ x ↓ 60 x 180 mm 120 x 90 mm 90 x 130 mm	180.00
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1 month web site advert	Any size and colour .pdf	110.00
INSERTS: @ NZ\$ 470.00 (GST exclusive) may be able to be placed in any of these publications, subject to prior approval. Different deadlines may apply.		

NOTE: All costs quoted are GST Exclusive. NZ advertisers add 12.5% GST to rates above.

- * Deadlines may be flexible. Please enquire for particular issues.
- * Prepayment required, in **NZ Dollars**, for new advertisers – copy of publication & tax invoice will be posted.
- * Acceptance and size may be determined by space available. Indicate minimum size you are prepared to place.
- * **No discount offered for advertising agencies.** Agencies add commission to above rates.
- * All publications are distributed to financial Full Members (currently 900+) and Subscribers/Students (180).
- * The Journal is also distributed to approx. 60 New Zealand & international subscribers (libraries, universities).

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